

TIME/CODE	EVENT	LOCATION
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## Saturday, July 8

8:00am – 8:00pm	Attendee Check-in	DCA and IAD Airport
12:00pm – 6:00pm	Attendee Check-in	WEWCC

## Sunday, July 9

8:00am – 8:00pm	Attendee Check-in	WEWCC, DCA and IAD Airport
2:30pm – 5:00pm	First Time Attendee Orientation	WEWCC: Level 3, Ballroom C
2:30pm – 5:00pm	Pre-Day Event	
FTA01	First Time Attendee: Planning for Microsoft Inspire 2017	Ballroom C
2:30pm – 7:00pm	Connect Meetings	WEWCC: Street Level, East Salon
3:00pm-5:00pm	Data Community Insiders	202AB
5:00pm – 7:00pm	The Commons, Expo	WEWCC: Lower Level Halls A,B,C
5:00pm – 7:00pm	Welcome Reception	WEWCC: Lower Level Halls A,B,C
5:00pm – 7:00pm	First Time Attendee Meet-up	WEWCC: The Commons, Community Hub
6:30pm – 8:00pm	Regional Session	JW Marriott
REG05	Canada Regional General Session	Capital Ballroom

## Monday, July 10

7:00am – 6:00pm	Attendee Check-in	WEWCC
7:30am – 8:45am	Breakfast	Verizon Center: Concourse Level
8:45am – 10:45am	Vision Keynote	Verizon Center
11:00am – 2:00pm	Lunch	WEWCC: The Mixer, Level 2, Hall D
11:00am – 6:00pm	Connect Meetings	WEWCC: Street Level, East Salon
11:00am – 6:00pm	The Commons, Expo	WEWCC: Lower Level Halls A,B,C
1:00pm – 1:20pm	Sessions	WEWCC: Various
CE014p	Microsoft Bing Maps geospatial services and solutions built for the enterprise	150B
EXP01-R	Demystifying the Cloud Solution Provider Program: How to grow your profitability with CSP (Repeat)	150A
1:00pm – 2:00pm	Sessions	WEWCC: Various
CE001	Enabling intelligent action with business applications and industry solutions	Ballroom A
CE006	Accelerate onboarding and deployment with Microsoft FastTrack for Azure preview (currently in US, Australia, and Canada)	145B
CE009	Drive net new business in the cloud with Open Source in Azure	147A
CE206	Explore business opportunities in modernizing your customers' LOB apps: faster apps, lower cost	152A
CE306	Introduction to business analytics: Microsoft vision for business analytics and the opportunity it presents for partners	151A
CE319	Introduction to the Modern Data Platform	152B
CE512	Grow your cloud revenue with Microsoft Azure management and security offerings	151B
CELA01	Microsoft runs on trust: Ethical selling practices	154AB
EPS01	Defining your ISV P2P strategy for enterprise partners	145A
IND01	Microsoft CityNext: Driving the next wave of urban innovation	146C
IND11	Industry Keynote: Empowering financial services in the digital economy	149AB
IND20	Go to market with manufacturing	143C
IND26	Microsoft in retail and consumer goods	147B
LEAD03	How to hire, support, and retain inspired and loyal employees	207B
LEAD04	How to work with difficult people	204BC
LEAD10	Reading the Redmond tea leaves	202B
MSIT02	The drive to digital: The Microsoft manufacturing supply chain story	140A
MSP01	Modern licensing for Microsoft Azure and Azure Stack	202A
MSV01n	Microsoft Ventures presents: Trends and innovations in cybersecurity: Panel of speakers moderated by Samir Kumar from Microsoft Venture.	209BC
OCC02	Microsoft end-to-end security story	208AB
OCP01	Evolving how you sell your cloud services and apps with Microsoft	Ballroom B

TIME/CODE	EVENT	LOCATION
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## Monday, July 10 continued

ODR02	Grow your business with smart digital marketing	140B
OFC08	Unleash the right Office 365 collaboration services for every customer	146B
PWM01w	Strategic foundations for a partnership	203AB
SAM01	Unlocking digital transformation through SAM	201
SPON40	Leading-edge Huawei cloud-native infrastructure	143A
WIN07	Microsoft's vision for IoT	143B
1:40pm – 2:00pm	Sessions	WEWCC: Various
MSIT07p	Accelerate productivity and adoption with quality communications	144A
ODR03p	The keys to cloud profitability	150B
2:20pm – 2:40pm	Sessions	WEWCC: Various
CE007p	Microsoft FastTrack for Azure preview for United States customers	150A
CE133p	Take action with Microsoft Dynamics 365 for Customer Insights	144C
CE146p	Amp up your talent acquisition with LinkedIn Career pages	144A
SAM02p	Best practices in SAM go-to-market strategy	209BC
US02p	The Cloud Ready US partner: Assess your business	144B
2:30pm – 3:30pm	Sessions	WEWCC: Various
CE002	Empowering organizations with Microsoft Azure	Ballroom A
CE003	Breakthrough app innovation that will drive your business	Ballroom C
CE106	Powering digital transformation through business applications and industry solutions	146A
CE115	Extend Microsoft Dynamics 365 and Office 365 using Power BI, PowerApps, Microsoft Flow and the Common Data Service	151B
CE120	Expand your business using Microsoft Dynamics 365, Business Edition: Applications strategy and roadmap	140B
CE315	Business analytics series: Analyze all your data with Microsoft's modern data warehouse and big data solutions	151A
CE320	Modern data platform series: Why you'll love SQL Server 2017!	152B
CE603	Simplifying IoT: From Edge to cloud computing	202A
CLSC01n	Scale your cloud business: New CSP partnership opportunities and engagement models	206
IND01-R	Microsoft CityNext: Driving the next wave of urban innovation (Repeat)	146C
IND04	The rise of the (customer care) machines	143C
IND12	Digital transformation of the customer experience in financial services	149AB
IND27	Achieving supply chain sustainability in retail and CPG	147B
LEAD15	Taking risks and failing fast: business leadership lessons in the age of mobile	Ballroom B
MKT03	Buzz on a budget	203AB
MKT04	Creating stories that bring home the bacon	204BC
MSIT01	Harness the power of the cloud to transform a global enterprise	140A
ODR01	Windows devices: Building the possible	145A
OFC15	Skype for Business in Office 365: Target voice and meeting opportunities that fuel high-value customer communications and collaboration	146B
PWM02	Partnering for specialization: Specialize not supersize	143A
PWM03	Partnering: The perfect marriage for happy customers	208AB
SAL05	Learn from a hostage negotiator	202B
SAL08	Triple leads in 21 days: Seven steps every partner can follow	207B
SAM03	Transforming SAM as a value-add for customers	154AB
3:00pm – 3:20pm	Sessions	WEWCC: Various
CE305p	Three things to know when building a SaaS application: Hear from an ISV partner that has done it	150A
ISV07p	How to use Microsoft Partner Network technical services to accelerate your application development	144A
MSP02p	Build with Office 365: Modern meetings	209BC
US03p	The Cloud Ready US partner: Create your offer	144B

TIME/CODE	EVENT	LOCATION
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Monday, July 10 continued

3:40pm – 4:00pm	Sessions	WEWCC: Various
CE321p	Jumpstart your BI practice in three easy steps	150A
CE500p	Build turnkey apps and drive new revenue streams with Azure managed applications	144C
ISV08p	How to navigate Microsoft Marketplaces to generate more business	144A
ODR04p	How to accelerate your device sales with intelligent investments	150B
SAM04p	Leveraging the SAM incentive program and new competencies to grow your business	209BC
US04p	The Cloud Ready US partner: Market and sell your offer	144B
4:00pm – 5:00pm	Sessions	WEWCC: Various
CE010	The Linux opportunity on Microsoft Azure in 2017 and beyond	152B
CE100n	Manufacturers and the cloud: Digital transformation beyond the shop floor	145A
CE102	Reaching government business decision makers: The power of moving to the cloud	143A
CE108	Creating the Microsoft Dynamics partner of the future: Microsoft partner strategy, plans, and programs to support your success	147B
CE308	Business analytics series: How to build a data science practice	151B
CE318	Modern data platform series: Learn about why SQL server customers and others are modernizing their applications to Azure	146A
CE414	Identity-driven security	152A
CE600w	Get customers from zero to POC in as little as an hour with Azure Quickstarts built by you	148
CE605	REal-world IoT projects in action: from pilot to production	145B
IND03	Succeeding in the cloud with trusted technologies	146C
IND06	Communications & Media Partner Panel: Go Digital or Go Broke	143C
IND13	Empowering the digitally astute employee in financial services	149AB
IND23	The complete public safety story: Increase sales with courts, prisons, and parole solutions	143B
ISV01	Expand your cloud business: An easier way for ISVs to partner with Microsoft	140B
LEAD05	How to work with difficult people (Repeat)	204BC
LEAD08	Meaningful conversations: Value creation in the era of digital disruption	207B
LEAD09	Play and the power of creativity	203AB
MKT08	The customer revolution: Best practices in building a profitable customer-centric business	206
MSP03	GTM success with Microsoft Azure beyond the enterprise: Making Azure relevant for all segments	202A
OCC01	Building a successful cybersecurity practice with Microsoft	151A
OCC04	Microsoft's FY18 commercial sales strategy: An update for partners	Ballroom B
OFC01	Extend your portfolio and profit potential with Microsoft's new, integrated solution for small and midsize businesses	Ballroom A
OFC02	Microsoft's Secure Productive Enterprise (SPE): a single, trusted solution to grow your managed services practice	Ballroom C
SAL06	Learn from a hostage negotiator (Repeat)	202B
SAM05	Understanding value engagements and their role in customer lifecycle	154AB
4:20pm – 4:40pm	Sessions	WEWCC: Various
CE015p	Adding custom intelligence and knowledge to your business using the Bing APIs on Microsoft Cognitive Services	150B
CE203p	Using Azure Media Services, Media Analytics, and Video Indexer to power your next generation video applications	144C
ISV09p	How ISV applications can become part of device-led IoT solutions	144A
WIN02p	Make your existing Windows applications ready for digital transformation	144B
2:00pm – 5:00pm	Rock Your Profile	WEWCC: The Commons
2:00pm – 5:00pm	Retail Store	WEWCC: The Commons
5:00pm – 6:00pm	Happy Hour	WEWCC: The Commons

TIME/CODE	EVENT	LOCATION
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Tuesday, July 11

7:30am – 6:00pm	Attendee Check-in	WEWCC
7:30am – 8:45am	Breakfast	Verizon Center: Concourse Level
8:45am – 10:45am	Vision Keynote	Verizon Center
11:00am – 2:00pm	Lunch	WEWCC: The Mixer, Level 2, Hall D
11:00am – 6:00pm	Connect Meetings	WEWCC: Street Level, East Salon
11:30am – 12:30pm	Education networking lunch and FY18 strategy and priorities	Ballroom C
11:00am – 6:00pm	The Commons, Expo	WEWCC: Lower Level Halls A,B,C
1:00pm – 1:20pm	Sessions	WEWCC: Various
CE011p	Open source beyond Linux: Driving Microsoft Azure growth with open source application and data platform	144C
CE143p-R1	Microsoft Dynamics 365 and Adobe Campaign: Connecting powerful sales and marketing solutions (Repeat)	144A
CE501p	How to design compelling Azure Stack Marketplace offerings	150A
CLSC02p	Building a successful cloud business with high volume customer acquisition	209BC
ODR05p	The criticality of packaged offers	150B
WIN03p	Modernizing Windows 10 deployments with new Windows tools	144B
1:00pm – 2:00pm	Sessions	WEWCC: Various
CE004	Apps to AI: The data platform story	Ballroom A
CE110w	From poacher to gamekeeper: How to get the most out of your partner engagement with Microsoft	148
CE117	Microsoft FastTrack for Dynamics 365: Realize business value faster	152A
CE126	Microsoft relationship sales: A solution for sales teams to build strong relationships with buyers	152B
CE129	Microsoft Dynamics 365 for Finance and Operations: What's new and a look ahead	151A
CE131	Going to market with Microsoft AppSource	143B
CE211	Accelerating your business with mobile, AI, machine learning, and bots	147B
CE415	Managed mobile productivity	151B
CE503	A truly consistent hybrid cloud for digital transformation	143A
ENT01	SAP HANA and Cloud: Grow your business by managing your customer's journey to SAP HANA and Cloud	208AB
IND08	Go-to-market (GTM) with education: A new model for sales	Ballroom C
IND14	The future of digital innovation in government	147A
IND17	Health industry innovation and FY18 priorities: grow your business by driving your solutions with Microsoft	149AB
IND24	Defense modernization: A significant opportunity for partnership and success	143C
IoT01	Build the intelligent edge and monetize the intelligent cloud for IoT	146A
ISV02	Harnessing the power of Microsoft Go-To-Market Services	140B
LEAD13	What would you do: Words of wisdom about doing the right thing	202A
LEAD16	Women in Technology leadership panel: The male perspective on women in IT and leadership	206
MKT07	Smart partner marketing workshop: Create value propositions that make prospects go WOW!	209A
MSIT04	Empower your teams with secure DevOps for the cloud	140A
MSP04	Empowering digital transformation with hosting and managed service providers	201
OCC03	Partners share their experience in building a cybersecurity practice with Microsoft	145A
OFC03	New, integrated Office 365 and Windows solution for small and midsize businesses delivers more value, and streamlines CSP managed service offerings	146C
OFC06	Microsoft Workplace Analytics: Deepen engagement, improve productivity, win deals	146B
PRAC02	Accelerate cloud profitability	Ballroom B
PWM04w	Taking your Microsoft partnership to the next level	203AB
SAL02	Eight ways to get more sales out of your marketing leads	207B
SAL09	Why most technology companies fail when selling to small businesses (and how you can be a success)	202B
SAM06	Learn about new SAM revenue opportunities at scale	154AB
US05	Sales enablement best practices for US managed services providers	145B

TIME/CODE	EVENT	LOCATION
<i>Tuesday, July 11 continued</i>		
US06	Microsoft US field priorities and partner co-engagement programs	204BC
WIN01	Grow your business with Modern IT	207A
<b>1:40pm – 2:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE204p	DevOps at scale for 65,000 Microsofties	150A
CLSC03p	Global scale by a local partner	209BC
MSIT05p	Disrupt and transform: Microsoft boldly leads its own digital transformation	144A
ODR06p	Expand your opportunities with smart meeting solutions	150B
US10p	MPN 101 for US partners: Make the most of your Microsoft partner program membership	144B
<b>2:00pm – 5:00pm</b>	<b>Rock Your Profile</b>	<b>WEWCC: The Commons</b>
<b>2:00pm – 5:00pm</b>	<b>Retail Store</b>	<b>WEWCC: The Commons</b>
<b>2:20pm – 2:40pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE118p	Understand the opportunity to transform your cloud business with Microsoft's partnership with Adobe	144C
CE132p	Increase project profitability with Microsoft Dynamics 365 for Project Service Automation	150A
CLSC04p	Proven multi-service packaged offerings	209BC
US11p	Ready for your first cloud competency? How the Cloud Enablement Desk can help	144B
WIN04p	Windows 10 S for commercial customers: Start focused and expand in the future	144A
<b>2:30pm – 3:30pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE005	The Microsoft security strategy	Ballroom A
CE121	Increase your revenue using Microsoft Dynamics NAV, Dynamics GP, and Dynamics SL: What's new and next	143B
CE127	Earn customers for life with Microsoft Dynamics 365 customer service	152A
CE136:	Success is powered by relationships	152B
CE209	DevOps for any language and any platform	151A
CE307	Modern data platform series: Scalable data and analytics platform for globally distributed applications	147B
CE504	Boost cloud revenues through database and workload migration to Azure	143C
ENT02	Persona of a global system integration partner in 2020: Sales plays/capabilities needed and how Microsoft can help	208AB
IND09	Innovation and solutions in education	Ballroom C
IND15	Creating the digital economy in emerging markets	147A
IND18	Learn how the cloud is unblocking workloads health clients are demanding globally and how to GTM with Microsoft	149AB
IND21	Solutions that sell in manufacturing (part 1)	151B
IoT02	Transformation from device business to... your business "as a service"	146A
ISV03	Supercharge your business with Microsoft Go-To-Market co-sell programs	140B
LEAD02	Going global: Strategies for taking your Microsoft business international	145A
LEAD07	Introduction to generational and multigenerational differences	207B
LEAD12	The multiplier effect of inclusion	204BC
MKT01	The role of marketing in a transforming company	201
MKT06	Lessons of unicorn marketing: How to challenge traditional thinking about marketing to drive results in a cloud-first, mobile-first world	202A
MSIT03	Create data driven customer license plans for better business	140A
MSP05	Microsoft Azure: Your path to recurring revenue and your customer's solution for workload and application migration to public cloud	202B
OCP02	Partner-first, today and tomorrow: Building a stronger partnership with Microsoft	Ballroom B
OFC07	Skype for Business in Office 365: Tools and resources to grow your managed services practice	146B
OFC09	Microsoft Teams: the latest addition to the Microsoft collaboration story opens new opportunities to expand your practice	146C
PRAC03w	Learn how to price your Microsoft Azure offer and build your financial model to profitability	209A
PWM05w	Maximizing your investment as a Microsoft partner	203AB
SAL04	How social selling fits into the modern sales and marketing process	206
SAM07	SAM best practices from this year's partner of the year	154AB

TIME/CODE	EVENT	LOCATION
<i>Tuesday, July 11 continued</i>		
US08	What's new for US partner cloud incentives and what is your opportunity	145B
US12	US P-Seller FY18 updates	143A
WIND01	The Surface opportunity to capitalize on digital transformation	207A
<b>3:00pm – 3:20pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE205p	Mobile for millennials and the digital native	144C
CE302p	Modern data platform series: Drive revenue with the data maturity model	144B
CE410p	Selling deeper customer connections and faster digital transformation: Azure Active Directory B2C opens new opportunities	150A
CLSC05p	Industry differentiation in action	150B
LEAD11	The five reasons your channel strategy is failing	209BC
MSIT09p	Achieve your cloud-first vision with modern cloud networking	144A
<b>3:40pm – 4:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE134p	Introducing the Microsoft Relationship Sales solution offer (Dynamics 365 + LinkedIn)	144C
CE304p	Modern data platform series: Three ways to grow your data platform and analytics business both on-premises and in Azure	150A
ISV10p	Delivering joint value to our customers through Microsoft Dynamics independent software vendor (ISV) programs	144A
ODR04p-R	How to accelerate your device sales with intelligent investments (Repeat)	150B
SAM08p	The new SAM engagement type "SAM for Hosting"	209BC
WIN05p	New, integrated Office 365 and Windows solution for small and midsize businesses delivers more value, and streamlines CSP managed service offerings	144B
<b>4:00pm – 5:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE104	Risk and compliance in the cloud: The next generation solutions	201
CE107	Understand the latest updates to Microsoft Dynamics 365 licensing	143B
CE111w	Starting a Microsoft Dynamics 365 practice	148
CE114	Build low-code apps with PowerApps, Microsoft Flow and Common Data Service	146C
CE119n	Start selling Microsoft Dynamics 365, Business edition: Hear best practices from early-adopter partners	145A
CE139	Microsoft Dynamics 365 for Talent: Moving customers to the cloud	152A
CE212	Build a profitable mobile business with Xamarin and Microsoft Azure	152B
CE314	Modern data platform series: Deliver differentiated solutions with the integration of open source and Microsoft innovations.	207B
CE505	Accelerating customers' digital transformation with Azure IaaS	151B
CE606	Accelerating partner value creation with IoT SaaS	140A
ENT03	Grow your business through competitive database migrations to the SQL Server hybrid cloud	208AB
IND10	Product innovations addressing education needs	Ballroom C
IND22	Solutions that sell in manufacturing (part 2)	147A
IND28	Building Microsoft Dynamics 365 cloud solutions that power the "modern store"	149AB
IoT03	How to do a device-to-cloud IoT project	146A
ISV04	Build a winning channel with the Microsoft partner ecosystem	140B
MSP06	Maximize your Office 365 profitability by investing in value added services and vertical offers	202A
MSP07	The power of Azure Stack: Seize the hybrid Azure opportunity	202B
OFC04	Get ready to profit from the growing demand for Office 365 security and compliance capabilities	146B
PRAC04	Cloud enabled digital transformation	Ballroom A
PRAC05w	Learn how to price your Microsoft Azure offer and build your financial model to profitability	203AB
PWM06n	Growth through partnering: Making MSP and ISV relationships work	143C
SAL03	Four keys to hiring good sales reps and getting great results	204BC
SAM09	Build your enterprise SAM business	154AB
SERV01	Three killer features of Microsoft Support that you can use now to grow your cloud business	147B
US01	US General Session: Delivering customer success through digital transformation	Ballroom B

TIME/CODE	EVENT	LOCATION
<i>Tuesday, July 11 continued</i>		
WIN06	Transform your business right now – or you may get left behind!	143A
WIND02	Surface Enterprise Initiative: Service and support	145B
<b>4:20pm – 4:40pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE201p	New scenarios that enable you sell more enterprise integration solutions to customers	144C
CE411p	Identity-driven security through conditional access	150A
CELA02	Microsoft runs on trust: Ethical selling practices	209BC
MSIT06p	Drive resource and cost efficiencies with Microsoft Azure optimization	144A
MSV02p	Microsoft Ventures presents Aqua Security: The Dr. Jekyll and Mr. Hyde of security	144B
ODR07p	Reduce customer TCO and stay profitable with Windows 10	150B
<b>5:00pm – 6:00pm</b>	<b>Happy Hour</b>	<b>WEWCC: The Commons</b>
<b>5:30pm – 7:00pm</b>	<b>Regional Session</b>	<b>JW Marriott</b>
REG20	Portugal Regional General Session	140A

## Wednesday, July 12

<b>7:30am – 5:00pm</b>	<b>Attendee Check-in</b>	<b>WEWCC</b>
<b>7:30am – 8:45am</b>	<b>Breakfast</b>	<b>Verizon Center: Concourse Level</b>
<b>8:45am – 10:45am</b>	<b>Vision Keynote</b>	<b>Verizon Center</b>
<b>11:00am – 2:00pm</b>	<b>Lunch</b>	<b>WEWCC: The Mixer, Level 2, Hall D</b>
<b>11:00am – 5:00pm</b>	<b>Connect Meetings</b>	<b>WEWCC: Street Level, East Salon</b>
<b>11:00am – 5:00pm</b>	<b>The Commons, Expo</b>	<b>WEWCC: Lower Level Halls A,B,C</b>
<b>1:00pm – 1:20pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE303p	Data and analytics landscape: Azure best for Microsoft and OSS workloads	150A
CE602p	Partner presentation: Building an elite IoT practice from the ground up	144C
MSIT08p	Build a data mining practice to improve employee experiences	144A
MSV03p	Microsoft Ventures presents Synack: Threats are everywhere—cybersecurity expertise is not	150B
PRAC06p	How to help your customer migrate their workloads to the cloud	209BC
WIN10p	Learn how to transform your business to reap the rewards of the digital transformation	144B
<b>1:00pm – 2:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE101n	Building apps for industry business decision makers (BDMs)	145A
CE125	Connected marketing and sales (Microsoft Dynamics 365 for Sales + LinkedIn + Adobe)	152B
CE208	Why customers care about a DevOps culture	152A
CE312	Business analytics series: Microsoft AI, amplifying human ingenuity—overview and partner opportunities	151A
CE317	Extend your SQL Server software business to include the SaaS model	145B
CE400	How to take your security practice to the next level: Partner programs and resources	140A
CE506	Extend your Microsoft Azure business with Azure Stack	147A
CLSC06n	Customer retention and upsell: Lessons learned to secure and grow your cloud customers after the sale	206
CSP02	Cloud Solution Provider (CSP) platform updates and roadmap	Ballroom A
EPS02	Building a repeatable IP business	140B
IND05	Three machine learning solutions for telecommunications	149AB
IND19	Winning a gargantuan share of the health analytics market	147B
IND25	Innovative technologies make you a leader in public safety and national security solutions	143C
IoT04	How to educate your workforce on IoT	146A
LEAD01	Blockchain: The next disruptive cloud technology	207A
MKT02	The future win for marketers: Inclusive digital marketing	207B
MSIT10w	Empower your teams with secure devops for the cloud (workshop)	148
MSP08	Unlock growth and margins by transforming your business to be a Cloud Managed Service Provider (Cloud MSP)	202B
MSP09	Grow your SMB business with the power of 3	202A

TIME/CODE	EVENT	LOCATION
<i>Wednesday, July 12 continued</i>		
OFC05	General Data Protection Regulation (GDPR): global customer impact, your opportunity	146B
OFC14	New Microsoft investments in the Cloud Solution Provider (CSP) platform can accelerate your Office 365 practice	146C
PRAC07w	Learn how to design and develop your Microsoft Azure offering	203AB
PWM04w-R	Taking your Microsoft partnership to the next level (Repeat)	209A
PWM07	The fastest path to the cloud through partnership	208AB
SAL07	Sales EQ: How ultra-high sales performers leverage sales specific emotional intelligence to close the complex deal	201
SAM10	SAM done right is a strategic advantage	204BC
SERV02	Innovative offer enables new consulting business to drive adoption of Office 365	154AB
WIN08	Detect and respond to advanced and targeted attacks with Windows Defender ATP	143A
WIN09	Windows in CSP: What's new, what's coming, and why you should include Windows in your managed service offerings	143B
WIND04	Mixed Reality Partner Program	Ballroom B
<b>1:00pm – 3:30pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
US07m	Market opportunities and priorities for FY18 in the US public sector industries	Marriott Marquis, Salon M
<b>1:40pm – 2:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE202p	Modernizing traditional apps using containers	144C
CE412p	Secure your complete data lifecycle using Azure Information Protection	150A
MSIT05p-R	Disrupt and transform: Microsoft boldly leads its own digital transformation (Repeat)	144A
ODR06p-R	Expand your opportunities with smart meeting solutions (Repeat)	150B
PRAC08p	Cloud envisioning	209BC
US15p	Building a managed services practice in the US	144B
<b>2:20pm – 2:40pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE300p	Showcase your business analytics solution with Microsoft and generate customer leads today	150A
ISV11p	Generate more leads and close more deals with Azure Marketplace	144A
MSV04p	Microsoft Ventures presents PandaDoc: Increase the value of Microsoft Dynamics CRM deployments and partner with ISVs	150B
SAM11p	Debunking WorkSpace myths – lessons learned by Schneider IT Management	209BC
WIN11p	Selling the value of Windows Enterprise 10 to commercial customers	144B
<b>2:30pm – 3:30pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE103	Reaching healthcare business decision makers: The power of moving to the cloud	140A
CE112w	Brag with badging: Enabling digital transformation with intelligent business applications through Dynamics 365 Readiness Basecamp	148
CE116	Differentiate your SaaS apps with Power BI, PowerApps, Microsoft Flow and the Common Data Service	147A
CE124	Move from 'break-fix to never-fail' model with Microsoft Dynamics 365 for Field Service	149AB
CE128	Key strategies for winning with Dynamics 365 for Retail	143C
CE200n	Success check list for your cloud application development practice	145A
CE210	Blockchain and mobile for the enterprise	152B
CE313	Microsoft Partner investments to support your modern data platform and analytics business	140B
CE316	Business analytics series: Grow your business; deliver intelligence in your services and apps with Power BI	151A
CE401	Partner with Microsoft and build a new security practice	151B
CE507	Helping customers succeed with Azure Storage	152A
CLSC07n	Build simple, repeatable business process offerings	206
CSP03	Cloud Solution Provider (CSP) licensing: Understanding how to use CSP and other licensing programs for Microsoft Online Services and Azure	Ballroom A
IND16	Leveraging the Microsoft ecosystem to sell your solution and broaden its cross-industry reach	147B
IoT05	IoT partner panel: Successful partnering on device-to-cloud Microsoft IoT opportunities	146A
LEAD06	I am my sister's keeper in tech: Empowering men as brothers	204BC



TIME/CODE	EVENT	LOCATION
<i>Wednesday, July 12 continued</i>		
MKT05	50 tips in 50 minutes - smart partner marketing	207A
MSP10	Infrastructure: Remote Desktop Services (RDS): Why do you support 24x7 infrastructure for apps that run 8AM – 5PM?	202B
MSP11	How to transform your business beyond your comfort zone	202A
OFC10	SharePoint innovations create new partner opportunities in the connected workplace	146B
OFC13	The evolution of FastTrack is a whole new engagement model for partners: Learn how you can get involved today	146C
PRAC09w-R	Learn how to design and develop your Microsoft Azure offering (Repeat)	203AB
PWM03-R	Partnering: The perfect marriage for happy customers (Repeat)	208AB
PWM05w-R	Maximizing your investment as a Microsoft partner (Repeat)	209A
SAL01	Coaching fanatical prospecting: How to build and lead a prospecting culture	207B
SAM12	Discover the new Managed Services Program and how to bring it to market	154AB
WIN12	Win K-12 education business with new Microsoft education products	143A
WIN13	Accelerate Windows Pro devices sales	143B
<b>3:00pm – 3:20pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE138p	Get your head in the Cloud: Accelerate the migration of AX customers to Microsoft Dynamics 365 for Finance and Operations	144C
CE413p	Protect your network from malicious attacks with Microsoft Advanced Threat Analytics	150A
ISV12p	Licensing guidance for ISVs	144A
MSP12p	Making software asset management a strategic priority within your hosting business	209BC
MSV05p	Microsoft Ventures presents Illusive Networks: The advantages of thinking like a hacker	150B
US14p	The art of the possible: digital transformation for US partners	144B
<b>3:40pm – 4:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE502p	Grow cloud business through database and workload migration to Microsoft Azure	150A
ODR08p	Accelerating cloud customer acquisition: Adjusting to buyer 2.0	150B
WIN14p	What's new in Windows 10 security: Raising the bar of security once again with the Creators Update	144B
<b>4:00pm – 5:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE109	Learn how to optimize Microsoft partner incentives for Dynamics partners in FY18	149AB
CE145	Enable collaboration through intelligent and secure enterprise video management with Microsoft Stream	146C
CE207	Grow your business by helping enterprises transform their customer engagement journey	152B
CE309	Business analytics series: Learn how to build intelligent SaaS applications with business analytics from partners who've done it	147B
CE310	Co-Selling to customers: Partnering with the Microsoft Data Platform & Analytics field teams	147A
CE508	Realize the massive opportunity to modernize legacy .NET applications with containers and Windows Server	152A
CLSC08n	Disrupt or be disrupted: Transform your business from an IT provider to a digital transformation MSP	206
IoT06	IoT devices lifecycle management	146A
ISV05	How to innovate and build your SQL applications with Data Accelerator	140B
ISV06	Innovate faster with Windows as a service for developers	143C
ISV13w	How to create a compelling test-drive experience for your apps on Microsoft AppSource	148
MSP13	Lead with data: Building a profitable business on Microsoft Data Platform	202B
MSP14	Security as a service and GDPR	202A
OFC12	Build modern business solutions on the Office 365 Platform	146B
PRAC10n	Profitable cloud practice development panel discussion	207A
WIN15	Reinventing services around the modern desktop	143A
WIN16	New, integrated Office 365 and Windows solution for small and midsize businesses delivers more value, and streamlines CSP managed service offerings	143B

TIME/CODE	EVENT	LOCATION
<i>Wednesday, July 12 continued</i>		
<b>4:20pm – 4:40pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
CE601p	How to become a 'go-to' IoT partner for Microsoft sellers	150A
ODR07p-R	Reduce customer TCO and stay profitable with Windows 10 (Repeat)	150B
<b>2:00pm – 5:00pm</b>	<b>Rock Your Profile</b>	<b>WEWCC: The Commons</b>
<b>2:00pm – 5:00pm</b>	<b>Retail Store</b>	<b>WEWCC: The Commons</b>
<b>7:00pm – 10:30pm</b>	<b>Microsoft Inspire Parter Celebration</b>	<b>National's Stadium</b>

## Thursday, July 13

TIME/CODE	EVENT	LOCATION
<b>7:00am – 5:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG13	India Regional General Session	National Harbor, Maryland
<b>8:00am – 11:00am</b>	<b>Attendee Check-in</b>	<b>WEWCC</b>
<b>8:00am – 9:00am</b>	<b>Breakfast</b>	<b>Verizon Center: Concourse Level</b>
<b>8:00am – 11:00am</b>	<b>Connect Meetings</b>	<b>WEWCC: Street Level, East Salon</b>
<b>9:00am – 11:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG06	Central & Eastern Europe (CEE) Regional General Session	151AB
REG08	Dutch business update	Offsite
REG10	France Regional General Session	201
REG11	Germany Regional General Session: Empower your network	202AB
REG17	Latin Americian (LATAM) Regional General Session	Ballroom A
REG23	Sweden Regional General Session	206
REG24	Switzerland Regional General Session	147A
REG25	UK Regional General Session	Ballroom B
REG16	Japan Regional General Session	152AB
REG12	Greater China Regional General Session	207AB
<b>9:00am – 11:30pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
IoT07	IoT partner ecosystem matchmaking	144ABC
<b>9:00am – 11:30pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG01	APAC Regional General Session	Ballroom C
REG07	Denmark Regional General Session	140AB
REG09	Finland Partner Business Brief: Kumppanijohdon Aamu	149AB
REG18	Middle East & Africa (MEA) Regional General Session	146AB
<b>9:00am – 12:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG02	Austria Regional General Session	Renaissance, Dupont Circle
<b>9:00am – 12:30pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG15	Italy Regional General Session	145B
REG19	Norway Regional General Session	204BC
<b>9:30am – 12:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG22	Spain Regional General Session	147B
<b>9:30am – 1:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG03	Belgium Luxemburg Regional General Session	145A
<b>10:30am – 1:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
PWM08	Ask the Experts	148
<b>11:00am – 1:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG04	Brazil Regional General Session	146C
<b>11:30pm – 2:00pm</b>	<b>Regional Sessions</b>	<b>WEWCC: Various</b>
REG21	Russia Regional General Session	150AB
<b>12:00pm – 1:00pm</b>	<b>Sessions</b>	<b>WEWCC: Various</b>
PWM08-R	Ask the Experts (Repeat)	148
<b>11:30am – 1:00pm</b>	<b>First Time Attendee Workshop</b>	<b>WEWCC: Level 1, Rm 143A</b>
FTA02	First Time Attendee: Turning inspiration into action: Post-Microsoft Inspire roadmap	143A

# The Commons Theater Sessions

TIME	CODE	EVENT	LOCATION
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## COMMUNITY HUB – IAMCP LOUNGE

### Monday, July 10

5:00PM – 6:00PM	COM11d	IAMCP LATAM Meet & Greet Networking Session	
5:00PM – 6:00PM	COM12d	IAMCP US Meet & Greet Networking Session	

### Tuesday, July 11

5:00PM – 6:00PM	COM21d	IAMCP India Meet & Greet Networking Session	
5:00PM – 6:00PM	COM23d	IAMCP Canadian Meet & Greet Networking Session	
5:00PM – 6:00PM	COM22d	IAMCP EMEA Meet & Greet Networking Session	

## COMMUNITY HUB – COMMUNITY HUB THEATER

### Sunday, July 9

5:00PM – 7:00PM	COM01	IAMCP: International all members and attendees open meeting at Inspire	
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### Monday, July 10

12:00PM – 12:30PM	COM02	Stay top of mind with your audience with social selling	
12:30PM – 1:00PM	COM03	Partners for Good	
1:00PM – 1:30PM	COM04	Monetizing your personal brand: Be a digital rockstar	
1:30PM – 2:00PM	COM05	Cloud trust: Addressing the threat of outdated privacy laws	
2:00PM – 2:30PM	COM06	Putting Possibility in the Driver's Seat with the Semi-Autonomous (SAM) Motorcar	
2:30PM – 3:00PM	COM07	Millennials and Baby Boomers make a perfect partnership	
3:00PM – 3:30PM	COM19	B.Y.O.C. build your own channels: The partner journey map	
3:30PM – 4:00PM	COM09	Partnering with Microsoft on IoT: What does that look like for our partners?	
4:00PM – 4:30PM	COM10	Five authentic steps to empowering female leadership	
5:00PM – 6:00PM	LEAD18	Women in Technology (WIT) Happy Hour	

### Tuesday, July 11

12:00PM – 12:30PM	COM13	Enabling compliance: Opportunities and challenges for Microsoft partners and their customers	
12:30PM – 1:00PM	COM14	The drivers of hiring, skills in demand, and current trends in tech	
1:00PM – 1:30PM	COM15	10 tips for successful co-selling and co-marketing with Microsoft	
1:30PM – 2:00PM	COM16	Annual IAMCP P2P Global Awards	
2:00PM – 2:30PM	COM17	Tactical social selling: Are you social "fishing" or "hunting"?	
3:00PM – 3:30PM	COM18	The art of negotiation: Women in technology	
4:00PM – 4:30PM	COM20	Marketing in a SaaS based world: The end of the EA	
5:00PM – 6:00PM	COM24	International Association of Microsoft Channel Partners (IAMCP): Prometheus Awards	

### Wednesday, July 12

12:00PM – 12:30PM	COM25	Accelerate your business growth with Microsoft AI	
12:30PM – 1:00PM	COM26	Social selling (is not the same as social networking or social marketing)	
1:00PM – 1:30PM	COM27	Non-profit advantage: Partner perspective	
1:30PM – 2:00PM	COM28	Empowering the next generation of STEMInists	
2:00PM – 2:30PM	COM29	The value of defense in depth	
2:30PM – 3:00PM	COM30	Microsoft Partner Community	
3:00PM – 3:30PM	COM33	IoT & Smart Manufacturing - What is it and how do I explore it?	
3:30PM – 4:00PM	COM31	Digital marketing helps you engage with buyers earlier	
4:00PM – 4:30PM	COM32	The genetic link between finger length and brain function: How hands indicate capabilities	

TIME	CODE	EVENT	LOCATION
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## PARTNER EXPERIENCE THEATER (FORMERLY MPN)

### Monday, July 10

11:30AM – 12:00PM	EXP01	Demystifying the Cloud Solution Provider Program. How to grow your profitability with CSP	
12:00PM – 12:30PM	EXP02	The CSP Licensing Program: Journey for indirect providers	
12:30PM – 1:00PM	EXP03	The CSP Licensing Program: Journey for indirect resellers	
1:00PM – 1:30PM	EXP04	What does it mean to be a managed services provider	
1:30PM – 2:00PM	EXP05	Why we embrace the MSP model	
2:00PM – 2:30PM	EXP06	Innovate to win: Proven process for new offers	
2:30PM – 3:00PM	EXP07	Ten steps to create consistently great content	
3:00PM – 3:30PM	EXP08	Increase revenue by capturing and converting customers online by providing a stellar customer experience	
3:30PM – 4:00PM	EXP09	Microsoft Azure: Opportunity finders blazing new paths and creating their future	
4:00PM – 4:30PM	EXP10	How did a 20 person ISV get their solution selling through the Microsoft channel	
4:30PM – 5:00PM	EXP11	What does it take to spark a channel?	
5:00pm - 5:30pm	EXP12	GDPR (General Data Protection Regulation): a Microsoft view from Europe	
5:30PM – 6:00PM	EXP13	Modernize your existing Windows applications in the digital transformation	

### Tuesday, July 11

11:30AM – 12:00PM	EXP14	Winning with words: How to optimize your profile and grow your business with referrals	
12:00PM – 12:30PM	EXP15	P-Seller: Accelerating together through Azure P-CSAs (Partner-Cloud Solution Architects)	
12:30PM – 1:00PM	EXP16	Expand your cloud opportunity with modern learning and credentials	
1:00PM – 1:30PM	EXP17	P-Seller: Growing your business through the Partner-Licensing Solution Specialist (P-LSS) role	
1:30PM – 2:00PM	EXP18	P-Seller: Growing your business through P-Seller engagement	
2:00PM – 2:30PM	EXP19	Art of the five-minute followup: How MSPs can triple win rates with one simple change	
2:30PM – 3:00PM	EXP20	The importance of managed services and packaged offers	
3:00PM – 3:30PM	EXP21	Did you say bundle? DocuSign, LawToolBox, and Office 365	
3:30PM – 4:00PM	EXP22	Identify new opportunities: Upselling and cross-selling your installed base	
4:00PM – 4:30PM	EXP23	Driving customer engagement and growth through dynamic digital marketing experiences	
4:30PM – 5:00PM	EXP24	Modernize your sales and marketing with social selling to grow your business	
5:00PM – 5:30PM	EXP25	P-Seller: Growing your business through P-Seller engagement	
5:30PM – 6:00PM	EXP26	Learn from a P-Seller perspective how expertise in the modern desktop helps customers be productive anywhere, anytime, from any device	

### Wednesday, July 12

11:30AM – 12:00PM	EXP27	MPN 101: Make the most of your Microsoft Partner Program membership	
12:00PM – 12:30PM	EXP28	MPN membership and benefits in Partner Center	
12:30PM – 1:00PM	EXP29	Onboard to Partner Center, set up your company, and manage your employees	
1:00PM – 1:30PM	EXP30	New partner search experience: Referral engine	
1:30PM – 2:00PM	EXP31	Partner Center referrals: One place to share and manage leads	
2:00PM – 2:30PM	EXP32	Premier Support for Partners: Microsoft's most comprehensive support solution for you and your customers	
2:30PM – 3:00PM	EXP33	Advanced Support for Partners: Accessible support to help you grow your cloud business	

TIME	CODE	EVENT	LOCATION
<i>Wednesday, July 12 continued</i>			
3:00PM – 3:30PM	EXP34	Accelerate your cloud velocity through technical enablement of real-world scenarios	
3:30PM – 4:00PM	EXP35	Optimize Partner University for your team's training	
4:00PM – 4:30PM	EXP36	Closing the skills gap with the Microsoft Professional Program	
4:30PM – 5:00PM	EXP37	Partner to Partner as practice; dare to share and boost your profit	

## PARTNER THEATER

### Monday, July 10

11:00AM – 11:30AM	SPON35	Microsoft Dynamics 365 and Adobe Campaign: Connecting powerful sales and marketing solutions	
12:00PM – 12:30PM	SPON02	Public folders: Intelligent migration of legacy data	
12:30PM – 1:00PM	SPON03	Secrets to boosting your valuation with Chris Hertz, former CEO of new signature	
1:00PM – 1:30PM	SPON04	Dell EMC Ready Solutions for businesses	
1:30PM – 2:00PM	SPON05	Introducing Intel® Xeon® Scalable Processor Family powering SQL Server 2017	
2:00PM – 2:30PM	SPON06	Unlock new opportunities with Nintex Hawkeye process intelligence and workflow analytics	
2:30PM – 3:00PM	SPON07	Ingram Micro's 9-step infrastructure lifecycle framework	
3:00PM – 3:30PM	SPON01	Deliver an Azure hybrid cloud solution with Huawei and Microsoft	
3:30PM – 4:00PM	SPON09	Supercharge your FY18 profitability with hybrid solutions from Quest	
4:00PM – 4:30PM	SPON10	Scale your cloud business and grow recurring revenue with SkyKick Cloud Management	
4:30PM – 5:00PM	SPON30	Building your Microsoft Azure hybrid cloud business is easier when you work with Hewlett Packard Enterprise	
5:00PM – 5:30PM	SPON11	Extending the Fortinet Security Fabric to the leading catalyst of hybrid IT	
5:30PM – 6:00PM	SPON12	Sell, distribute, and manage cloud-based products and services on one platform with AppDirect	

### Tuesday, July 11

11:00AM – 11:30AM	SPON37	Mutual focus on digital transformation: Samsung and Microsoft's unique offering for partners and customers	
11:30AM – 12:00PM	SPON29	Want to sell more Azure? Partner with Veeam!	
12:00PM – 12:30PM	SPON13	Injecting value into Office 365 messaging migration projects by solving unresolved market problems	
12:30PM – 1:00PM	SPON34	Six service delivery problems you didn't know you had	
1:00PM – 1:30PM	SPON15	Dell EMC Cloud for Microsoft Azure Stack	
1:30PM – 2:00PM	SPON16	Cisco Integrated System for Microsoft Azure Stack: Hybrid IT	
2:00PM – 2:30PM	SPON17	Truly accelerate digital business transformation with Nintex Workflow-as-a-Service	
2:30PM – 3:00PM	SPON18	It's a platform economy: Which one is right for your business?	
3:00PM – 3:30PM	SPON31	CSP for the forward-thinking solution provider	
3:30PM – 4:00PM	SPON19	Accelerate your business with Citrix on Azure cloud	
4:00PM – 4:30PM	SPON20	Why 600+ partners choose to mobilize Microsoft Dynamics 365 with Resco	
4:30PM – 5:00PM	SPON36	How to dazzle and delight your customers with one simple demo	
5:00PM – 5:30PM	SPON21	Celebrating the business opportunities of email archive and compliance migrations	
5:30PM – 6:00PM	SPON08	Huawei server innovation makes computing simple	

### Wednesday, July 12

11:00AM – 11:30AM	SPON32	How Veritas drives Microsoft Azure consumption and delivers the best solution for your customers' unified data management and protection needs	
11:30AM – 12:00PM	SPON22	Modernize meeting rooms with Skype Room Systems and Logitech SmartDock	
12:00PM – 12:30PM	SPON23	Making money in the cloud	

TIME	CODE	EVENT	LOCATION
<i>Wednesday, July 12 continued</i>			
12:30PM – 1:00PM	SPON24	How to improve the network performance of your customers' Microsoft applications	
1:00PM – 1:30PM	SPON25	We have the golden ticket: How partners helped Rackspace win the Microsoft revenue game	
1:30PM – 2:00PM	SPON19-R	Accelerate your business with Citrix on Azure Cloud (Repeat)	
2:00PM – 2:30PM	SPON26	SYNNEX CLOUDSolv simplifies Microsoft Cloud reselling	
2:30PM – 3:00PM	SPON27	Three significant pitfalls every partner must overcome for success in the cloud	
3:00PM – 3:30PM	SPON33	Unit4 PSA Suite: Practice management for Microsoft Dynamics 365	
3:30PM – 4:00PM	SPON28	Learn how Polycom partners complete Office 365 and Skype for Business collaboration with award-winning voice and video solutions	

## MICROSOFT CENTRAL THEATERS

### Sunday, July 9

5:30PM – 6:00PM	CE511t	SAP HANA on Microsoft Azure	Theater 1
5:30PM – 6:00PM	WIN33t	Realize digital transformation with Windows and devices	Theater 3
5:30PM – 6:00PM	CE142t-R1	Rock your personal LinkedIn profile (Repeat)	Theater 4
6:00PM – 6:30PM	CE113t	Microsoft Dynamics Learning Portal: The single destination for Microsoft Dynamics partners to consume training resources	Theater 1
6:00PM – 6:30PM	WIN21t	Assess customer General Data Protection Regulation (GDPR) preparedness with the Microsoft GDPR Gap Assessment Tool	Theater 3
6:00PM – 6:30PM	MSC02	An insider's view: Learn how Microsoft does IT from Microsoft IT Showcase	Theater 4
6:30PM – 7:00PM	CE016t	Delivering Microsoft Azure Stack with Dell EMC	Theater 1
6:30PM – 7:00PM	WIND12	Unlocking the power of the group: Surface Hub	Theater 3
6:30PM – 7:00PM	MSC03	Microsoft Services	Theater 4

### Monday, July 10

11:30AM – 12:00PM	CE140t	Modern selling with LinkedIn Sales Navigator	Theater 1
11:30AM – 12:00PM	OFC35t	Skype Operations Framework: The latest news and updates	Theater 2
11:30AM – 12:00PM	WIN33t-R1	Realize digital transformation with Windows and devices (Repeat)	Theater 3
12:00PM – 12:30PM	CE416t	Use Microsoft Graph API to programmatically manage EMS	Theater 1
12:00PM – 12:30PM	OFC26t	ISV partner Showpad shares how to achieve success on the Office 365 platform	Theater 2
12:00PM – 12:30PM	WIND10	Achieving digital transformation with Microsoft Devices	Theater 3
12:00PM – 12:30PM	MSC05	Microsoft Premier Support for Partners	Theater 4
12:30PM – 1:00PM	CE509t	Learn how one partner is integrating Microsoft Azure Stack into their business	Theater 1
12:30PM – 1:00PM	OFC24t	Microsoft cloud services: Simplify your customers' paths to compliance	Theater 2
12:30PM – 1:00PM	WIND09	Microsoft Surface for security conscious customers	Theater 3
12:30PM – 1:00PM	MSC06	Microsoft cybersecurity reference architecture	Theater 4
1:00PM – 1:30PM	CE417t	Gain visibility and protection against cloud security threats	Theater 1
1:00PM – 1:30PM	OFC33t	Learn how to use Office 365 Secure Score to drive customer security conversations	Theater 2
1:00PM – 1:30PM	WIN22t	Modernizing Windows 10 deployments with new Windows tools	Theater 3
1:30PM – 2:00PM	CE013t-R1	Azure Pathfinder	Theater 1
1:30PM – 2:00PM	OFC32t	Increase your sales with Office 365 partner readiness	Theater 2
1:30PM – 2:00PM	WIND05	Built for industry: delivering devices that meet SMB needs	Theater 3
2:00PM – 2:30PM	CE311-R1	How to win over your customers in minutes with artificial intelligence	Theater 1
2:00PM – 2:30PM	OFC23t	Understanding the Frontline Worker opportunity with Office 365	Theater 2

TIME	CODE	EVENT	LOCATION
<i>Monday, July 10 continued</i>			
2:00PM – 2:30PM	WIN23t	Modern desktop services on AppCompat readiness and deployments	Theater 3
2:00PM – 2:30PM	MSC09	The Microsoft IT security Journey with Azure applications	Theater 4
2:30PM – 3:00PM	CE143t-R2	Microsoft Dynamics 365 and Adobe Campaign: Connecting powerful sales and marketing solutions (Repeat)	Theater 1
2:30PM – 3:00PM	OFC34t	The Advanced Threat Protection business opportunity	Theater 2
2:30PM – 3:00PM	WIND07	Empowered by Surface Training: Transform how end-users work	Theater 3
2:30PM – 3:00PM	MSC10	Microsoft openness	Theater 4
3:00PM – 3:30PM	CE607t-R1	Transformative projects in IoT	Theater 1
3:00PM – 3:30PM	OFC25t	GDPR Activity Hub: Help manage customer compliance	Theater 2
3:00PM – 3:30PM	WIN24t	Deploy and manage a full cloud IT solution with Microsoft education	Theater 3
3:00PM – 3:30PM	CE142t-R2	Rock your personal LinkedIn profile (Repeat)	Theater 4
3:30PM – 4:00PM	CE214t-R1	Mission control for developing five-star mobile apps	Theater 1
3:30PM – 4:00PM	OFC30t	Build apps for Microsoft Teams	Theater 2
3:30PM – 4:00PM	WIND06	Digital transformation and surface devices	Theater 3
3:30PM – 4:00PM	MSC12	Voices for innovation	Theater 4
4:00PM – 4:30PM	CE609t	Extend your cloud application's reach with Microsoft Azure Certified	Theater 1
4:00PM – 4:30PM	OFC36t	Harness Cloud Voice best practices to expand your business	Theater 2
4:00PM – 4:30PM	WIN25t	To be determined	Theater 3
4:00PM – 4:30PM	MSC13	Build a data mining practice to improve employee experiences	Theater 4
4:30PM – 5:00PM	CE215t-R1	Ship mobile apps your users will love	Theater 1
4:30PM – 5:00PM	OFC31t	Drive successful adoption of Microsoft Teams	Theater 2
4:30PM – 5:00PM	WIN26t	Deploying Windows 10 at scale	Theater 3
4:30PM – 5:00PM	MSC14	An insider's view: learn how Microsoft does IT from Microsoft IT Showcase	Theater 4
5:00PM – 5:30PM	CE135t	Introduction to Microsoft AppSource: How to build and list your line-of-business SaaS app and services to help grow your business	Theater 1
5:00PM – 5:30PM	WIND08	Grow your business with Surface Partner Programs	Theater 3
5:00PM – 5:30PM	MSC15	Microsoft Premier Support for Developers	Theater 4
5:30PM – 6:00PM	WIN27t	Detect and respond to advanced and targeted attacks with Windows Defender ATP	Theater 3
5:30PM – 6:00PM	MSC16	Partners doing good: Click2Cloud takes India's Robin Hood Doctor to the cloud	Theater 4
<i>Tuesday, July 11</i>			
11:30AM – 12:00PM	CE105t	Transforming US Government mission with Microsoft Azure Government	Theater 1
11:30AM – 12:00PM	OFC21t	SMB innovation: An introduction to Microsoft's new solution	Theater 2
11:30AM – 12:00PM	WIN33t-R2	Realize digital transformation with Windows and devices (Repeat)	Theater 3
11:30AM – 12:00PM	MSC17	Build a data mining practice to improve employee experiences	Theater 4
12:00PM – 12:30PM	CE213t	Zero to DevOps in 10 minutes	Theater 1
12:00PM – 12:30PM	OFC24t-R	Microsoft cloud services: Simplify your customers' paths to compliance (Repeat)	Theater 2
12:00PM – 12:30PM	WIN28t	SMB innovation: A deployment demo of Microsoft's new solution	Theater 3
12:00PM – 12:30PM	MSC18	Cybersecurity service offerings by Enterprise Cybersecurity Group	Theater 4
12:30PM – 1:00PM	CE403t	Learn about industry-specific security solutions from Microsoft	Theater 1

TIME	CODE	EVENT	LOCATION
<i>Tuesday, July 11 continued</i>			
12:30PM – 1:00PM	OFC37t	Learn how customers can gain innovation capacity with Microsoft Workplace Analytics	Theater 2
12:30PM – 1:00PM	WIN27t-R	Detect and respond to advanced and targeted attacks with Windows Defender ATP (Repeat)	Theater 3
12:30PM – 1:00PM	MSC19	Microsoft openness	Theater 4
1:00PM – 1:30PM	CE013t-R2	Azure Pathfinder (Repeat)	Theater 1
1:00PM – 1:30PM	OFC28t	Help customers manage digital transformation with Microsoft Project Online	Theater 2
1:00PM – 1:30PM	WIN24t-R	Deploy and manage a full cloud IT solution with Microsoft education (Repeat)	Theater 3
1:00PM – 1:30PM	CE142t-R3	Rock your personal LinkedIn profile (Repeat)	Theater 4
1:30PM – 2:00PM	CE141t-R1	Find and engage top talent using LinkedIn (Repeat)	Theater 1
1:30PM – 2:00PM	OFC29t	Surface business insights at a glance with Microsoft Visio	Theater 2
1:30PM – 2:00PM	WIND18	Achieving digital transformation with Microsoft devices	Theater 3
1:30PM – 2:00PM	MSC21	Microsoft Premier Support for Partners	Theater 4
2:00PM – 2:30PM	CE402t	How Microsoft cloud solutions can help customers comply with GDPR	Theater 1
2:00PM – 2:30PM	OFC33t-R	Learn how to use Office 365 Secure Score to drive customer security conversations (Repeat)	Theater 2
2:00PM – 2:30PM	WIND11	Turning collaboration into cash - How Surface Hub apps and services can drive revenue	Theater 3
2:00PM – 2:30PM	MSC22	An insider's view: Learn how Microsoft does IT from Microsoft IT Showcase	Theater 4
2:30PM – 3:00PM	CE607t-R2	Transformative projects in IoT	Theater 1
2:30PM – 3:00PM	OFC22t	SMB innovation: How to pitch Microsoft's new solution	Theater 2
2:30PM – 3:00PM	WIND15	HoloLens: Windows Mixed Reality 101	Theater 3
2:30PM – 3:00PM	MSC23	Partners doing good: Synergy Technical and Microsoft Azure combine to solve big world issues	Theater 4
3:00PM – 3:30PM	CE311-R2	How to win over your customers in minutes with artificial intelligence	Theater 1
3:00PM – 3:30PM	OFC23t-R	Understanding the Frontline Worker opportunity with Office 365 (Repeat)	Theater 2
3:00PM – 3:30PM	WIND17	Microsoft Surface for security conscious customers	Theater 3
3:00PM – 3:30PM	MSC24	Voices for innovation	Theater 4
3:30PM – 4:00PM	CE513t	Stay in the loop when Azure service issues impact your customers	Theater 1
3:30PM – 4:00PM	OFC27t	Reselling third-party offers with Office 365 through CSP	Theater 2
4:00PM – 4:30PM	OFC26t-R	ISV partner Showpad shares how to achieve success on the Office 365 platform (Repeat)	Theater 2
4:00PM – 4:30PM	WIN29t	SMB innovation: Customer targeting and licensing for Microsoft's new solution	Theater 3
4:00PM – 4:30PM	MSC26	Microsoft Premier for Cloud Solution Partners	Theater 4
4:30PM – 5:00PM	CE008t	Generate more leads and close more deals with Azure Marketplace	Theater 1
4:30PM – 5:00PM	OFC31t-R	Drive successful adoption of Microsoft Teams (Repeat)	Theater 2
4:30PM – 5:00PM	WIN30t	Reinventing services around the modern desktop	Theater 3
4:30PM – 5:00PM	MSC27	Transforming experiences using Microsoft Power BI: A data practice that can drive actionable intelligence	Theater 4
5:00PM – 5:30PM	CE610t	Utilize Azure Marketplace Test Drive as a sales demo and lead generation tool	Theater 1
5:00PM – 5:30PM	OFC32t-R	Increase your sales with Office 365 partner readiness (Repeat)	Theater 2
5:00PM – 5:30PM	WIN31t	Selling the value of Windows Enterprise 10 to commercial customers	Theater 3
5:00PM – 5:30PM	MSC28	Microsoft cybersecurity reference architecture	Theater 4
5:30PM – 6:00PM	WIND13	Built for Industry: Delivering devices that meet SMB needs	Theater 3
5:30PM – 6:00PM	MSC29	Microsoft openness	Theater 4



TIME	CODE	EVENT	LOCATION
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## Wednesday, July 12

11:30AM – 12:00PM	CE510t	Set up well-managed and secured virtual machines for your customers	Theater 1
11:30AM – 12:00PM	OFC28t-R	Help customers manage digital transformation with Microsoft Project Online (Repeat)	Theater 2
11:30AM – 12:00PM	WIN33t-R3	Realize digital transformation with Windows and devices (Repeat)	Theater 3
11:30AM – 12:00PM	MSC30	Growing your business with OSS big data solutions	Theater 4
12:00PM – 12:30PM	CE215t-R2	Ship mobile apps your users will love	Theater 1
12:00PM – 12:30PM	OFC29t-R	Surface business insights at a glance with Microsoft Visio (Repeat)	Theater 2
12:00PM – 12:30PM	WIND20	HoloLens: Windows Mixed Reality 101	Theater 3
12:00PM – 12:30PM	MSC31	Partners doing good: How one partner is empowering two million of the world's most vulnerable children	Theater 4
12:30PM – 1:00PM	CE404t	Hear from our top security partners on their secrets for building and growing a successful security business	Theater 1
12:30PM – 1:00PM	OFC21t-R	SMB innovation: An introduction to Microsoft's new solution (Repeat)	Theater 2
12:30PM – 1:00PM	WIND14	Digital transformation and Surface devices	Theater 3
12:30PM – 1:00PM	MSC32	Accelerate productivity and adoption with quality communications	Theater 4
1:00PM – 1:30PM	CE214t-R2	Mission control for developing five-star mobile apps	Theater 1
1:00PM – 1:30PM	OFC27t-R	Reselling third-party offers with Office 365 through CSP (Repeat)	Theater 2
1:00PM – 1:30PM	WIN28t-R	SMB innovation: A deployment demo of Microsoft's new solution (Repeat)	Theater 3
1:00PM – 1:30PM	MSC33	Voices for innovation	Theater 4
1:30PM – 2:00PM	CE017t	Delivering Microsoft Azure Stack with HPE	Theater 1
1:30PM – 2:00PM	OFC34t-R	The Advanced Threat Protection business opportunity (Repeat)	Theater 2
1:30PM – 2:00PM	WIN20t	Transform your services business right now, or you may get left behind!	Theater 3
2:00PM – 2:30PM	CE123t	Microsoft Dynamics 365, Business edition: Demo of customer engagement applications	Theater 1
2:00PM – 2:30PM	OFC22t-R	SMB innovation: How to pitch Microsoft's new solution (Repeat)	Theater 2
2:00PM – 2:30PM	WIND19	Turning collaboration into cash - How Surface Hub apps and services can drive revenue	Theater 3
2:30PM – 3:00PM	CE122t	Microsoft Dynamics 365 for Financials, Business edition: Application demo	Theater 1
2:30PM – 3:00PM	CE142t-R4	Rock your personal LinkedIn profile (Repeat)	Theater 1
2:30PM – 3:00PM	OFC30t-R	Build apps for Microsoft Teams (Repeat)	Theater 2
2:30PM – 3:00PM	WIN29t-R	SMB innovation: Customer targeting and licensing for Microsoft's new solution (Repeat)	Theater 3
3:00PM – 3:30PM	CE143t-R3	Microsoft Dynamics 365 and Adobe Campaign: Connecting powerful sales and marketing solutions (Repeat)	Theater 1
3:00PM – 3:30PM	OFC35t-R	Skype Operations Framework: The latest news and updates (Repeat)	Theater 2
3:00PM – 3:30PM	WIN32t	Windows as a service: Demystifying and transforming	Theater 3
3:00PM – 3:30PM	MSC37	Cybersecurity service offerings by Enterprise Cybersecurity Group	Theater 4
3:30PM – 4:00PM	CE144t	Take your LinkedIn Career Page to the max	Theater 1
3:30PM – 4:00PM	OFC25t-R	GDPR Activity Hub: Help manage customer compliance (Repeat)	Theater 2
3:30PM – 4:00PM	WIN26t-R	Deploying Windows 10 at scale (Repeat)	Theater 3
4:00PM – 4:30PM	CE018t	Delivering Microsoft Azure Stack with Lenovo	Theater 1
4:00PM – 4:30PM	OFC37t-R	Learn how customers can gain innovation capacity with Microsoft Workplace Analytics (Repeat)	Theater 2
4:00PM – 4:30PM	WIND16	Grow your business with Surface Partner Programs	Theater 3
4:00PM – 4:30PM	MSC39	To be determined	Theater 4

TIME	CODE	EVENT	LOCATION
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## Wednesday, July 12 continued

4:30PM – 5:00PM	OFC36t-R	Harness Cloud Voice best practices to expand your business (Repeat)	Theater 2
4:30PM – 5:00PM	WIN31t-R	Selling the value of Windows Enterprise 10 to commercial customers (Repeat)	Theater 3

## IMMERSION SESSIONS

## Sunday, July 9

5:30PM – 6:00PM	WIND22i	Microsoft devices immersion experience Windows Platform and Devices - Microsoft Central	
5:30PM – 6:30PM	CE900i-R1	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	
6:00PM – 6:30PM	WIND22i-R1	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
6:30PM – 7:00PM	WIND22i-R2	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	

## Monday, July 10

11:30AM – 12:00PM	WIND22i-R3	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
11:30AM – 12:30PM	OFC40i-R1	Customer immersion experience Customer Immersion Experience	
12:00PM – 12:30PM	WIND22i-R4	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
12:00PM – 1:00PM	CE900i-R2	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	
12:30PM – 1:00PM	WIND22i-R5	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
12:30PM – 1:30PM	OFC40i-R2	Customer immersion experience (Repeat) Customer Immersion Experience	
1:00PM – 1:30PM	WIND22i-R6	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
1:00PM – 2:00PM	CE900i-R3	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	
1:30PM – 2:00PM	WIND22i-R7	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
1:30PM – 2:30PM	OFC40i-R3	Customer immersion experience (Repeat) Customer Immersion Experience	
2:00PM – 2:30PM	WIND22i-R8	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
2:30PM – 3:00PM	WIND22i-R9	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
2:30PM – 3:30PM	CE900i-R4	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	
2:30PM – 3:30PM	OFC41i-R1	Value discovery workshop (Repeat) Value Discovery Workshop	
3:00PM – 3:30PM	WIND22i-R10	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
3:30PM – 4:00PM	WIND22i-R11	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
3:30PM – 4:30PM	OFC41i-R2	Value Discovery Workshop (Repeat) Value Discovery Workshop	
4:00PM – 4:30PM	WIND22i-R12	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
4:00PM – 5:00PM	CE900i-R5	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	
4:30PM – 5:00PM	WIND22i-R13	Microsoft devices immersion experience (Repeat) Windows Platform and Devices - Microsoft Central	
4:30PM – 5:30PM	OFC41i-R3	Value discovery workshop (Repeat) Value Discovery Workshop	
5:15PM – 6:00PM	CE900i-R6	Accelerate your Azure business with the Microsoft Hands-on Lab sales program Cloud Hands-on Workshop	

TIME	CODE	EVENT	LOCATION
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## Tuesday, July 11

11:30AM – 12:30PM	CE900i-R7	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
11:30AM – 12:30PM	OFC40i-R4	Customer immersion experience (Repeat)	Customer Immersion Experience
11:30AM – 12:00PM	WIND22i-R14	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
12:00PM – 12:30PM	WIND22i-R15	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
12:30PM – 1:00PM	WIND22i-R16	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
12:30PM – 1:30PM	OFC40i-R5	Customer immersion experience (Repeat)	Customer Immersion Experience
1:00PM – 1:30PM	WIND22i-R17	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
1:00PM – 2:00PM	CE900i-R8	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
1:30PM – 2:00PM	WIND22i-R18	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
1:30PM – 2:30PM	OFC40i-R6	Customer immersion experience (Repeat)	Customer Immersion Experience
2:00PM – 2:30PM	WIND22i-R19	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
2:30PM – 3:00PM	WIND22i-R20	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
2:30PM – 3:30PM	CE900i-R9	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
2:30PM – 3:30PM	OFC41i-R4	Value discovery workshop (Repeat)	Value Discovery Workshop
3:00PM – 3:30PM	WIND22i-R21	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
3:30PM – 4:00PM	WIND22i-R22	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
3:30PM – 4:30PM	OFC41i-R5	Value discovery workshop (Repeat)	Value Discovery Workshop
4:00PM – 4:30PM	WIND22i-R22	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
4:00PM – 5:00PM	CE900i-R10	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
4:30PM – 5:00PM	WIND22i-R23	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
4:30PM – 5:30PM	OFC41i-R6	Value discovery workshop (Repeat)	Value Discovery Workshop
5:15PM – 6:00PM	CE900i-R11	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop

## Wednesday, July 12

11:30AM – 12:00PM	WIND22i-R24	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
11:30AM – 12:30PM	CE900i-R12	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
11:30AM – 12:30PM	OFC40i-R7	Customer immersion experience (Repeat)	Customer Immersion Experience
12:00PM – 12:30PM	WIND22i-R25	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
12:30PM – 1:00PM	WIND22i-R26	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
12:30PM – 1:30PM	OFC40i-R8	Customer immersion experience (Repeat)	Customer Immersion Experience
1:00PM – 2:00PM	CE900i-R13	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop

TIME	CODE	EVENT	LOCATION
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## Wednesday, July 12 continued

1:00PM – 1:30PM	WIND22i-R27	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
1:30PM – 2:00PM	WIND22i-R28	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
1:30PM – 2:30PM	OFC40i-R9	Customer immersion experience (Repeat)	Customer Immersion Experience
2:30PM – 3:30PM	CE900i-R14	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop
2:30PM – 3:30PM	OFC41i-R7	Value discovery workshop (Repeat)	Value Discovery Workshop
3:30PM – 4:30PM	OFC41i-R8	Value discovery workshop (Repeat)	Value Discovery Workshop
4:00PM – 4:30PM	WIND22i-R29	Microsoft devices immersion experience (Repeat)	Windows Platform and Devices - Microsoft Central
4:00PM – 5:00PM	CE900i-R15	Accelerate your Azure business with the Microsoft Hands-on Lab sales program	Cloud Hands-on Workshop

## MICROSOFT TECHNOLOGY CENTER THEATER

## Sunday, July 9

5:00PM - 7:00PM	MTC20	Microsoft Technology Center 101: Welcome reception and trivia
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## Monday, July 10

12:00PM - 1:00PM	MTC01-R1	Demo the Microsoft Technology Center (MTC) way
1:00PM - 2:00PM	MTC10	Conversation as a Platform (CaaP): Helping your customers digitally transform their businesses
2:00PM - 3:00PM	MTC03	Give your users Azure cloud identities
3:00PM - 4:00PM	MTC04	Microsoft Dynamics 365 business apps platform
4:00PM - 5:00PM	MTC05	Citrix VDI solutions in Azure IaaS
5:00PM - 6:00PM	MTC21d	Program launch: Microsoft ISV Development Centers

## Tuesday, July 11

11:00AM - 12:00PM	MTC07	MTC + partner 101: How to best leverage your local MTC in accelerating sales
12:00PM - 1:00PM	MTC08	Office 365 security and compliance
1:00PM - 2:00PM	MTC15	Microsoft Azure for your customers' open source software (OSS) workloads
2:00PM - 3:00PM	MTC11	Welcome to new world of "mixed reality" (in Japanese)
3:00PM - 4:00PM	MTC17	Creating solutions with Microsoft Cognitive Services
4:00PM - 5:00PM	MTC12	Making the cloud real: Visiting Microsoft's cloud datacenters
5:00PM - 6:00PM	MTC13d	Microsoft Technology Center: Ask the experts during happy hour

## Wednesday, July 12

11:00AM - 12:00PM	MTC09	Knowledge solution center
12:00PM - 1:00PM	MTC16	Leveraging Microsoft Power BI to accelerate your value
1:00PM - 2:00PM	MTC01-R2	Demo the Microsoft Technology Center (MTC) way
2:00PM - 3:00PM	MTC02	Extending Skype Meeting Broadcast
3:00PM - 4:00PM	MTC19	The cyber security trend: How can we fight it? (in Japanese)
4:00PM - 5:00PM	MTC18	Embracing the new reality: Mixed reality, IoT, and advanced analytics